



# CHARLIE SWEET



Sevenoaks



charliesweet01@gmail.com



07786 166009



[www.linkedin.com/in/charlie-sweet](http://www.linkedin.com/in/charlie-sweet)

## // EXPERIENCE

### FOUNDER

#### THE COCKTAIL SOCIAL / LONDON & SOUTH EAST / 2015 – PRESENT

Created the business in 2015 having always had a passion for the London bar and restaurant scene and found a way to bring the experience of drinking cocktails to a mixture of events including weddings, birthday parties, special occasions, corporate entertainment and television. Clients include Virgin Media, M&C Saatchi, BAFTA TV Awards, PayPal & Tesla.

- Creating new and bespoke cocktails for clients
- Generating business by obtaining new clients
- Marketing, Advertising & Sales
- Party planning and events
- Greet and serve customers in a fast-paced environment
- Effectively create repeat business
- Maintain inventory, stock and cleanliness
- Managed teams running multiple events in different locations
- Created part time work for 20+ individuals over 5 years
- Serve yourself cocktail van deliveries

### FOUNDER

#### SWEET SPORTS / SEVENOAKS / 2010 – PRESENT

Started the business in 2010 having worked as a tennis coach for a Sevenoaks based tennis academy. I branched out on my own and now am the Head coach at St Julians Country Club.

- LTA LEVEL 3 Tennis Coach
- Cardio Tennis Instructor
- Generating business by obtaining new clients
- Marketing, Advertising & Sales
- Effectively create repeat business
- Teaching in schools with classes up to 30 children
- Ladies Tennis Mornings
- 1 to 1 private tennis coaching for adults and children
- Holiday Tennis Camps

### FOUNDER

#### CJSMUSIC / SEVENOAKS / 2008 – PRESENT

Started teaching guitar as young as 15 to earn some pocket money and have continued to teach to children and adults of all ages and levels. I have worked with some incredible musicians and bands and have supported artists including Paul Simon, KT Tunstall, 10CC, The Bangles and many more on large stages. Currently the guitarist in a party function band doing events, weddings, corporate entertainment and overseas events.

- Grade 8 equivalent guitarist
- 1 to 1 private guitar tuition for adults and children
- Generating business by obtaining new clients
- Marketing, Advertising & Sales
- Effectively create repeat business
- Website creation
- Party Band
- YouTube videos
- Garage Band
- Recording